

Jim Houston Reddick

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EDUCATION

Florida State University, Tallahassee, FL

M.S. in Instructional Design

B.S. in Information Technology, Major: Information, Communication & Technology

B.S. in Psychology, Minor: Humanities

August 2023

May 2014

May 2014

EXPERIENCE

Florida House of Representatives, Tallahassee, FL

February 2019 – Present

Audio Visual Support

- Provide A/V work for the 120 members of the Florida House of Representatives.
- Set-up meetings, PowerPoint, and Skype Presentations.
- Troubleshoot and Assist the Representatives and staff with the technology/programs.
- Provide audio and sound quality testing for Committee rooms and House Chamber.
- Perform installations of hardware and software.

The Florida Channel/WFSU, Tallahassee, FL

November 2015 – February 2019

Remote Event Tech/Director

- Set up, film, direct remote events.
- Operate camera, and floor directing for live news broadcast.
- Effective use of telemetric controls.
- Create interstitial programming on AVID.

Florida House of Representatives, Tallahassee, FL

February 2015 – November 2015

Audio Visual Technician/Property and Inventory SSA

- Provide A/V work for the 120 members of the Florida House of Representatives.
- Set-up meetings, PowerPoint, and Skype Presentations.
- Troubleshoot and Assist the Representatives and staff with the technology/programs.
- Provide audio and sound quality testing for Committee rooms and House Chamber.
- Travel compiling a comprehensive list of House purchases throughout the 120 districts.
- Establish and maintain a method of monitoring and tracking the location and condition of purchases.

Media Prosper, Shaker Heights, OH

April 2014 – March 2015

Senior Associate

- Managed Facebook promotions for the Chevy Music Showcase in Oklahoma City and North Texas.
- Participated in group discussions, maintaining a synergic working team, despite distance.
- Maintained goals to mix interesting and varied music articles/discussion cues with CMS promotional events, contests, or details.

The Children's Campaign, Tallahassee, FL

Spring Semester 2014

Social Media Intern

- Lead a project to establish a more effective Social Media Campaign.
- Sought to make Social Media more of a community for the members.
- Managed to increase user activity by focusing news reports, and prompting user engagement.

Parramore Surplus Co., Mt. Pleasant, FL

June 2002 – May 2008; November 2008 – December 2013

Yard Manager

- Managed property, ordered products, and maintained a quality working environment.
- Handled sales and customer services via Internet, phone, and person to person.
- Supervised a crew of 7-10 employees.
- Developed working relations with large scrape and recycling entities.
- Monitored and tracked payments and sales of recycled goods.

Tallahassee Downtown Improvement Authority, Tallahassee, FL

Fall Semester 2013

ADV2500 Advertising Research Project

- Worked with a group of 6 to develop an efficient marketing campaign targeting young professionals for Downtown Tallahassee.
- Surveyed over a hundred people, held 2 focus groups, and one-on-one interviews with 25 people to gather ideas and develop an efficient and effective proposal.

Red Hills Motion Picture Releasing Company, Midway, FL01/2012- 06/2012

Social Media Intern

- Marketing films such as *Puncture*, *Snow on Tha Bluff*, and *Hell and Back Again* (which was nominated for an Academy Award).
- Adapting the marketing strategy depending on the nature of the film.

ADDITIONAL INFORMATION

- **Language Skills:** Basic Spanish
- **Operating Systems:** OS, Windows, FLAIR, LIM
- **Office:** MS Office (PowerPoint, Word, Excel)
- **Photo/Video Editing:** Photoshop, Movie Maker, iMovie, AVID, Premiere
- **Web-building:** CSS, HTML, some SQL
- **Object Oriented Programming:** Java
- **Curriculum building:** Articulate, EdApp, Rise